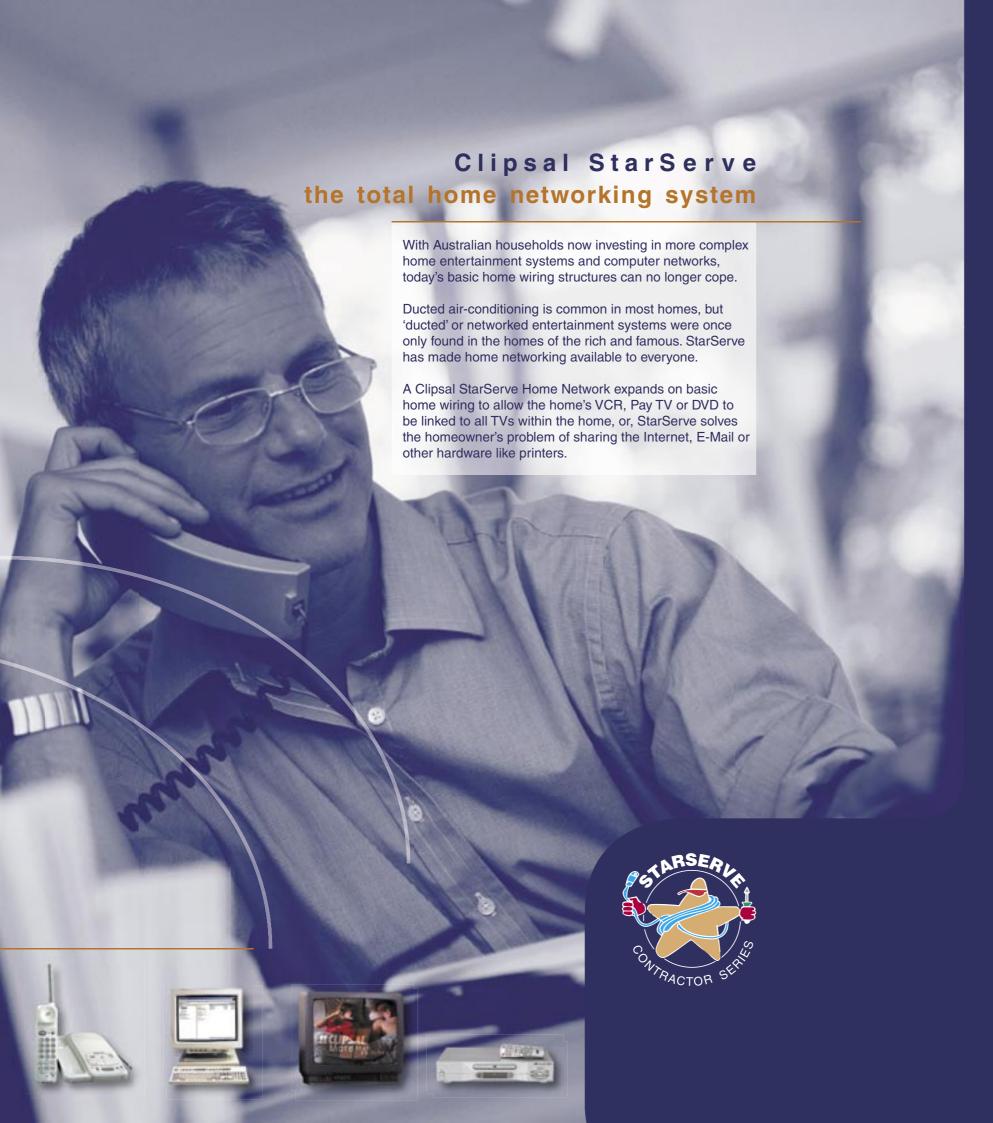




Clipsal StarServe

The Total Home Networking System







Homeowner Benefits see Pay TV and DVDs anywhere!

Has the homeowner got more than one TV but only one DVD, VCR or Pay TV box?

With StarServe, you can link the DVD, VCR or Pay TV box to all the TVs within the home. No more duplicate equipment or wires running across the floor. With the optional Infra-red feature, the homeowner can control the TV, DVD or VCR from wherever they happen to be sitting, even if the equipment is in another room.

convenience on the computer

Most homes have more than one computer. StarServe enables all PCs to access E-Mail the Internet and other hardware devices like printers and scanners. Imagine the homeowner printing a document on a printer in the study whilst working on their lap top at the Dining Room table.

extra safety and security

With a Clipsal camera connected to StarServe, the homeowner now has a surveillance system utilising their TVs. Cameras can be placed under eaves at the front door, in the carport or overlooking the pool, allowing the homeowner to see who's outside or keep on eye on the kids by simply selecting the appropriate channel on their TV.

future proofing

StarServe's key is in its flexibility, allowing new services to be easily installed in the future. We call this "Future proofing". A homeowner can begin with a simple system and add new services when they like. StarServe enables the home networking system to be changed according to the homeowner's lifestyle and changing technology, easily and inexpensively.





Contractor Benefits better for business

More and more homeowners and builders are recognising the importance of incorporating a structured cabling system into their homes. Yesterday's concepts of "Home Networks" and "Future Proofing" are now a reality.

Contractor are now being asked to incorporate these current technologies into the homes of today. Clipsal StarServe system eliminates the need for contractors to second guess present and future requirements in structured cabling systems, whilst providing new business opportunities to you the electrical contractor.

By incorporating Clipsal's StarServe home networking products into the range of services a contractor can provide to their clients, you'll be giving your business a distinct point of difference over your competitors.

Additional to the home networking opportunities of StarServe, there may be the requirement of the homeowner for more advanced services, including C-Bus lighting control. With StarServe, a contractor has the ability to access new and broader business and profit opportunities.

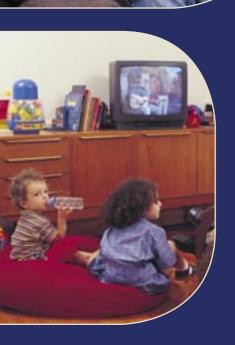
Clipsal StarServe Home Networking products are part of our continuing philosophy of providing and assisting you, the electrical contractor, with new business opportunities.

We have an army of representatives who are always on hand to provide you with support when needed, along with training courses that will prepare you to take advantage of the business opportunities that StarServe offers.



Star Serve Layout installation

StarServe typical stages of installation



equipment list

- StarServe Enclosure
- Modulator
- Video Hub
- Telephone Interface
- Voice or Data Patching
- Data Hub
- RG6 Cable
- F-Type Connectors













Patching in the phone and data



Layout of cabling completed and running back to StarServe hub in preparation for installation of cabinet.



First fixing to StarServe points.



Cables are passed through entries on cabinet, ready to be mounted into wall.



Cabinet is placed into wall ready to be screwed into its fixed position.



Terminating Cat 5 using Krone



StarServe Video Hub provides whole-house distribution for Antenna and CATV signals at up to 8 television locations.



Second fixing to StarServe cabinet complete.



outlets.

Second fixing of outlets complete.





It's time to get with it by Des Hunt

Author of "The Smart Sparky's Guide to How to Make More money On Every Job".

We love it

We Aussies are the fastest people in the world to accept and buy new technology.

We were the fastest to accept and buy colour television, VCR's, computers, mobile phones, DVD's, home entertainment centres and the like. No matter what the technology is, we love it.

The same fast acceptance is also happening with products like Clipsal's <u>StarServe</u>. We want it in our homes, and we want it now!

Are you getting your share?

If you are not installing the StarServe system, you are already out of date and missing out on a tremendous opportunity to put yourself ahead of the pack by making yourself different to the "ordinary electrical contractor".

Being different is what helps you make more money. That's why a specialist makes more money than your local GP, but you don't need me to tell you that.

The future is now for the smart sparky

In a few years time StarServe will be old hat, just like Infrascans, dimmers, and surge protection are today.

The window of opportunity is now open, but it won't be for long. So, don't sit back and lose money while you're waiting for it to happen. It already is.

We are always a whisker (but only just a whisker) behind the Americans. The latest news from the US is that almost 80% of new homes are now being built with the option of having some form of structured cabling system installed in them.

Don't miss out

Contact your Clipsal Representative to get yourself a copy of the StarServe Installers Guide, this will provide you the knowledge and skills to cash in on supplying and installing the Contractor Series StarServe System.

But hurry, because like most things today, the future is yesterday. Go for it now.

Cheers.

Des Hunt

StarServe packs available

StarServe Home Essentials

The StarServe Essentials package distributes two video sources (VCR, Pay TV, DVD or Free to Air) and telephone services to six locations throughout the home.

- StarServe Lite Enclosure
- StarServe 2 In/6 Out Video Hub
- StarServe 4 In/6 Out Telephone Interface

StarServe Home Entertainment

The StarServe Home Theatre package distributes three video sources with Infra-red control (VCR, Pay TV, DVD or Free to Air) to eight locations and telephone services to six locations throughout the home.

- StarServe Lite Enclosure
- StarServe 3 In/8 Out Video Hub with IR
- StarServe 4 In/6 Out Telephone Interface

StarServe Home Office

The StarServe Home Office package distributes 2 video sources (VCR, Pay TV, DVD or Free to Air) and a Data Network to multiple locations throughout the home; four telephone points, a Fax and Internet connection.

- StarServe Mid Enclosure
- StarServe 2 In/6 Out Video Hub
- StarServe Ethernet 5 Port Data Hub
- StarServe Data Harmonica
- StarServe 4 In/6 Out Telephone Interface

StarServe Home Network

The StarServe Home Network package distributes 3 video sources with Infra-red control (VCR, Pay TV, DVD or Free to Air) a Data and Voice Network to eight locations throughout the home.

- StarServe Pro Enclosure
- StarServe 3 In/8 Out Video Hub with IR
- StarServe Data Harmonicas (x 2)
- StarServe Voice Harmonicas (x 2)

Additional Components:

- StarServe Universal Mounting Plate, suitable for Hubs, Switches and Modems
- StarServe 5 Port Ethernet Hub, with mounting bracket
- StarServe 8 Port Fast Ethernet unmanaged switch
- StarServe 110 Disconnection Block with mounting bracket
- Flush Surround Kits for all Enclosures





StarServe product range

StarServe Enclosures

8000LEN Lite Enclosure

8000LENFK Lite Enclosure Flush Mounting Kit

8000MEN Mid Enclosure

8000MENFK Mid Enclosure Flush Mounting Kit

8000PEN Pro Enclosure

8000PENFK Pro Enclosure Flush Mounting Kit

8072/6VHP Video Hub, 2 In/6 Out and Power Supply

8073/8VHPIR Video Hub, 3 In/8 Out with IR and Power Supply

StarServe Modulators

8071VMP Single Channel Modulator 8074VMPIR

Quad Channel Modulator with IR

StarServe Infra-red Components

8050TR **IR Target**

8050LD Single Head IR Emitter Lead 8050/2LD Dual Head IR Emitter Lead

StarServe Telephone and Fax Distribution

8054/6TL Telephone Distribution Hub, 4 Lines In / 6 Points Out

8052/4RJ Harmonica, 2 Lines In / 4x2 Points Out

8052/4RJSMB Harmonica, 2 Lines In / 4x2 Points Out with 25mm Mounting 8052/4RJDMB Harmonica, 2 Lines In / 4x2 Points Out with 50mm Mounting

8058/8RJ Harmonica, 8 Lines In / 1x8 Points Out

8058/8RJSMB Harmonica, 8 Lines In / 1x8 Points Out with 25mm Mounting 8058/8RJDMB Harmonica, 8 Lines In / 1x8 Points Out with 50mm Mounting

StarServe Accessories

8000DHMB Universal Mounting Bracket for ancillary equipment 8000IDC110 IDC 110 Connection Block with mounting Bracket 8055HUB100 5 Port, Ethernet/Fast Ethernet unmanaged Switch











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